



# Functional Genomics and Disease



April 14-17, 2010 • Dresden, Germany

4th ESF Conference on Functional Genomics and Disease

April 14-17, 2010, Dresden, Germany

[www.esfg2010.org](http://www.esfg2010.org)

## Exhibitor Prospectus

# WELCOME

Dear Industry Representatives,

We are pleased to invite you to the *4th ESF Conference on Functional Genomics and Disease*

April 14-17, 2010, Dresden, Germany.

Developments in functional genomics technologies together with the expanding concept of systems biology have led to exciting possibilities for the understanding of disease mechanisms. Following three highly successful conferences in Prague, Oslo and Innsbruck this conference will bring together world leaders in the field to discuss the challenges ahead and the technologies that will lead to novel solutions. Join us and colleagues from all over the world in the city of Dresden situated in a beautiful valley on the River Elbe.

The programme of more than 48 speakers will include plenary and symposia on the following areas:

- Whole genome associations
- Comparative genomics
- RNomics & miRNA
- Proteomics
- Epigenetics
- Regulatory networks
- Systems biology
- Personalised medicine
- Oncogenomics
- Neurogenomics
- Ageing
- Lipidomics
- Bioinformatics
- High throughput technologies
- Affinity proteomics
- Biobanking

I am looking forward to welcoming you to Dresden.

Mike Taussig, ESF Frontiers of Functional Genomics Programme Chair, UK

# GENERAL INFORMATION

## **FUNCTIONAL GENOMICS AND DISEASE 2010**

4th ESF Functional Genomics Conference, Dresden, Germany

### **Date**

April 14-17, 2010

### **Conference Venue**

Maritim Internationales Congress Center Dresden  
Ostrauffer 2 01067 Dresden, GERMANY

### **Organising Committee Chairman**

Dr Mike Taussig

Babraham Research Campus, Cambridge, UK

Tel: 01223 496557

[mike.taussig@bbsrc.ac.uk](mailto:mike.taussig@bbsrc.ac.uk)

### **Conference Secretariat**

Nina Cosgrove

Conference Department, Elsevier Ltd.

Tel: +44 (0)1865 843297

Fax: +44 (0)1865 843958

[n.cosgrove@elsevier.com](mailto:n.cosgrove@elsevier.com)

### **Exhibition Management and Sponsoring**

Nina Cosgrove

Elsevier Ltd.

Tel +44 (0) 1865 843297

Fax +44 (0) 1865 843958

[n.cosgrove@elsevier.com](mailto:n.cosgrove@elsevier.com)

[www.esffg2010.org](http://www.esffg2010.org)

# EXHIBITION AND SPONSORSHIP OPPORTUNITIES

## Exhibition Stand

The exhibition will be installed in the Foyers of the venue, together with the coffee breaks. Your booking includes:

- Logo and company listing on the symposium website and in the delegate material
- 1 delegate place
- 1 exhibition place (no access to scientific sessions)

Exhibition Stand EUR 2,500 – **EXHIBITION SOLD OUT**

**EXHIBITION  
SOLD OUT**

## Conference Bags

The congress bag, carried throughout the meeting and afterwards, will be distributed to all participants and contains all congress publications. The sponsors' logo will be printed on the bag together with the congress logo. The sponsorship allows the sponsor to add a pen and notepad to the congress wallets.

Sponsoring conference bags EUR 8,000

## Welcome Reception

Delegates will meet on Wednesday evening 14 April after the opening session in the foyer of the congress centre. Drinks and snacks will be served. The sponsor will be acknowledged in the final programme and by on-site signage.

Sponsoring Welcome Reception EUR 3.500,00

## Speakers' Dinner

Invited Speakers will enjoy a dinner on Thursday 15 April together with the Organising Committee.

Sponsoring of the Speakers' Dinner EUR 8,000

## Coffee breaks

Each morning and afternoon a 30-minute coffee break will be offered from Wednesday afternoon through Friday afternoon.

During this time congress participants may relax and visit the exhibition and poster display. Coffee breaks will be situated in the exhibition area. The sponsor will be acknowledged in the final programme and by on-site signage.

Price per coffee break EUR 1.500,00

## Lunch breaks

From Thursday to Saturday delegates will have a buffet-style lunch during conference time at the Congress Centre. During lunch time congress participants may relax and visit the Exhibition and poster sessions. Lunch breaks will be situated adjacent to the exhibition area. The sponsor will be acknowledged in the final programme and by on-site signage.

Price per lunch break EUR 2.500,00

## Conference Party

**Let's party!** On Friday night all speakers, delegates and industry representatives are invited to join us for the conference party. Enjoy and relax - drinks and food as well as music at this event. The sponsor will be acknowledged in the final programme and by on-site signage.

Sponsoring Conference Party starting from EUR 1.500,00

## Sponsored WIFI

The sponsor's name and logo will be displayed on the log-on screen when delegates connect to WIFI.

Sponsored WIFI EUR 3.000,00

## Conference Lanyards

Conference Lanyards hold the participants' badges and will be distributed to all participants. The sponsor's logo will be printed on the lanyards. Sponsorship of the lanyards is limited to one company.

Company logo on conference lanyards EUR 2.500,00

## Company Representative Talk

A company representative may give a 30 minute talk on either Thursday April 15 or Friday April 16 – the 30 minute slot is just after lunch and precedes the afternoon symposia sessions.

Price per 30 minute talk EUR 5,000

## World Wide Web

Congress participants inform and register themselves mostly via the www for a major conference. The sponsor's name and logo will appear on the website. A link to the sponsor's homepage will be provided.

World Wide Web – Conference Website EUR 1.000,00

## Abstract CD-ROM (only available if sponsorship attained)

Participants will have the opportunity to review the abstracts on CD-ROM. A coupon for the CD will be placed in the conference bag, redeemable at the sponsor's stand in the exhibition area.

Abstract CD-ROM EUR 5.000,00

## Conference Bags - Inserts

Promotional material may be inserted in the congress bags that will be distributed to all participants.

Company insert (one piece of lightweight material) or Company Compact Discs (Slim Case) EUR 1.000,00

## Email announcements

Potential delegates will be informed about the programme of the conference twice via an emailing.

Company logo and a web link will be included in this email.

Sponsoring Email announcements – each EUR 2.000,00

# EXHIBITION AND SPONSORSHIP ORDER FORM

## Your Details

Company contact name for correspondence	
Organisation	
Address	
Post/zip code	Country
Tel	Fax
E-mail	

## Order Details

~~Exhibition Stand EUR 2,500~~

Conference Bags EUR 8,000

Welcome Reception EUR 3.500,00

Speakers' Dinner EUR 8,000

### Coffee breaks

Wednesday Afternoon, April 14 2010 EUR 1.500,00

Thursday Morning, April 15 2010 EUR 1.500,00

Thursday Afternoon, April 15 2010 EUR 1.500,00

Friday Morning, April 16 2010 EUR 1.500,00

Friday Afternoon, April 16 2010 EUR 1.500,00

### Lunch breaks

Thursday, April 15 2010 EUR 2.500,00

Saturday, April 15 2010 EUR 2.500,00

### Inserts Conference Bags

Company inserts (max. format A4) EUR 1.000,00

Company CD-ROM, Slim Case EUR 1.000,00

Sponsoring Email announcement #1 EUR 2.000,00

Sponsoring Email announcement #2 EUR 2.000,00

### Conference Party

Friday, April 16, 2010 – EUR 1.500,00

Cybernet Cafè EUR 5.000,00

Conference lanyards EUR 2.500,00

Company Representative Talk EUR 5,000 each

Logo/ Link on Conference Website EUR 1.000,00

Abstract CD-ROM EUR 5.000,00

Friday, April 15 2010 EUR 2.500,00

## How to Pay

TOTAL AMOUNT PAYABLE \_\_\_\_\_

Please charge my VISA / MasterCard / Amex

Card Number	
Expiry date	Today's Date
Cardholder Name and Address (if different from above)	

Cheque enclosed (please make cheques payable to Elsevier)

I will arrange a bank transfer to Elsevier on receipt of an invoice

## Sign and date the form

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature: \_\_\_\_\_

Today's Date: \_\_\_\_\_

## Return to:

**Nina Cosgrove**

**Tel**

**+44 (0) 1865 843297**

**Fax**

**+44 (0) 1865 843958**

**Email**

[n.cosgrove@elsevier.com](mailto:n.cosgrove@elsevier.com)

### Terms and Conditions of Booking:

- Acceptance of applications for table-top exhibits is at the discretion of the organizers
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference secretariat immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the Conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the Conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping coordinates and relevant shipping deadlines